



## Reinforcing customer relationships

*AWAS survey identifies what is most important to customers*

THE SITUATION

THE SOLUTION

---

---

The logo for AWAS, consisting of the letters 'AWAS' in a bold, sans-serif font.

AWAS is a global leader in commercial aircraft leasing and has been providing flexible, customized and competitive aviation finance solutions to airlines worldwide for over 30 years. AWAS runs a portfolio of over 300 modern aircraft on lease to over 100 airline customers in 50 countries. The fleet features a full range of the most popular aircraft types including both narrow bodied and wide body aircraft to serve customers ranging from international flag carriers, low cost airlines, regionals, air freight, charter, and domestic operators.



About Bsquared Consulting:

---

+44 (0)203 747 9795

[www.bsquaredconsulting.com](http://www.bsquaredconsulting.com)